

PRODUCTS

TITLE: Juice production

AGE GROUP: 9-11

DURATION: Weekly project.

LEARNING OUTCOME: Provide opportunities for learners to understand the nature, sources and uses of money

KEY CONCEPTS: Entrepreneurship, cooperation, production, advertising, sales.

MATERIALS NEEDED: Depending on student plans and decisions.

LESSON DESCRIPTION:

Through the activity which is focused on juice production, students learn concepts like entrepreneurship, procurement, cooperation, production, advertising, sales, etc.

Organize students into three teams.

One team shall be in charge of juice production (scrubbing, pressing, bottling). The second team will produce bottle labels (ingredients, manufacturer, production date). The third will take care of advertising (poster, advertising slogan)).

In short, juice production can be split into following steps:

1. Apples are washed.
2. Apples are ground.
3. The apples are pressed, the juice flows into the pan.
4. The juice is heated to avoid spoilage.
5. Storing juice into bottles, closing with a zipper.
6. Bottle cooling in water.
7. Putting labels on bottles.

Getting ready to go to market.

Plan the project together with students.

Let them brainstorm on options they can implement.